

AAPT Executive Board Minutes (DRAFT)
SM13: Portland OR

Executive Board Meeting I:
Saturday, 13 July 2 – 5:30 pm

Members Present: Gay Stewart, President; Mary Mogge, Vice-President/Acting President Elect; Jill Marshall, Past President; Wolfgang Christian, Secretary; David Jackson, Editor, *American Journal of Physics* (AJP); Karl Mamola, Editor, *The Physics Teacher* (TPT); Greg Puskar, Chair Section Representatives; Elaine Gwinn, Vice Chair Section Representatives; Diane Riendeau, At-Large Member (High School); Aaron Titus, Member At Large (4-Year College); Paul Williams, Member At Large (2-Year College); Beth Cunningham, Executive Officer;

Guests: Susannah (Patch) Hicks, Administrative Assistant; Marilyn Gardner, Director of Communications and Membership; Michael Brosnan, Director of Finance (electronically); Tiffany Hayes, Director of Programs & Conferences; Erwin Campbell, Director of Information Technology (electronically); Jack Hehn, AAPT Senior Fellow; Gary White, TPT Editor Designate, Robert Hilborn, Associate Executive Officer

Call to order (Stewart)

The meeting was called to order at 2:20 pm.

1. Approval of Agenda (Stewart)

Christian moved Marshall seconded a **motion to move the Executive Session without EO from the end of Board III to the end of Board II**. Motion approved unanimously.

The amended agenda was approved.

2. Vital elements for "meeting's success." (Stewart)

Stewart reminded the Board that the format of the Summer Board meeting had changed and that we should focus on strategic issues. She recommended that we follow the suggestions for meeting success from Michael Daigneault that Cunningham sent on June 4.

3. Consent Agenda (Stewart)

Marshall moved and Christian seconded:

Motion to approve the consent agenda in the iBook.

The motion passed unanimously.

The consent agenda:

- Approved the minutes from April 2013 Board Meeting with minor edits to be sent directly to the Secretary.
- Approved a new member benefit Interfolio.

- Accepted the audit Committee Report and accepted the recommendation from the Audit Committee to hire McGladrey for the 2013 audit.
- Appointed Gary White and Wolfgang Christian to the AIPP Publishing Partners Committee.
- Appointed Bruce Mason as the AAPT ePub Editor for a three-year term
- Appointed Elizabeth George (Wittenberg University) and Heather J. Lewandowski (JILA, University of Colorado) to the Resource Letters Editorial Board for three-year terms.

4. Review of Dashboard Items (Stewart)

- Brosnan outlined the monthly financial report for May 2013. (June data is not yet available.) Net revenue is trending positive. See report. We currently have \$1,400,000 in our operating checking account compared to \$800,000 at this time in 2012. Iona asked for clarification about the variance in access fees. Brosnan reported that there was a delay in billing from AIP. It may be that libraries are dropping subscriptions and paying per article. Christian asked about the marginal profit (loss) when we add (lose) a member. [Note: Cunningham emailed on 17 July 2013 with an estimate that the total revenue per member is \$90.96 and that the net budget impact per member is approximately \$51.]
- Gardner reported the year-to-date membership numbers as well as membership numbers for the past 8 years. Stewart noted that HS membership has leveled out and that HS teachers earn much less than college/university faculty. She wondered if there was a way to lower costs for HS teachers or others who earn less. Riendeau commented that this was hard to do. The history of differential membership fees was discussed.

Gardner reported that the email welcoming members has changed and that renewal notices are now being customized to the audience. There has also been an increase in the number of emails going to members.

Riendeau commented that the AAPT webpage is designed for people who are already members, not to attract members.

Cunningham wondered if a once a month newsletter, similar to APS news, would be effective. A cost estimate for such a newsletter was not available.

Titus commented that we need additional benefits to attract members and Cunningham commented that we need membership recruiting from area chairs.

Riendeau asked if ComPADRE should be a member benefit. A discussion of ComPADRE funding followed. Stewart recommended that some ComPADRE content be free and some be restricted to members or available by subscription. Puskar asked about the long term prospects for ComPADRE and commented that Sections could help put material onto ComPADRE.

Various members asked about future of ComPADRE funding and Cunningham and Stewart reported that we have one year of funding in the ComPADRE continuation fund at the current spending level. NSF support ends in early fall. Hehn says that there is no “official” AAPT commitment to ComPADRE but that other professional organizations (such as, math and geosciences) have made commitments to their portals.

Stewart commented that putting things on ComPADRE should be closer to a publication. Gardner commented that we should have more professional development content in ComPADRE and that we can support professional development by repurposing existing ComPADRE content.

Iona asked what it would cost to have a members only section of ComPADRE.

Gardner stated that she would like a teacher certification program as a member benefit. Cunningham added that Ken Heller suggested that AAPT should have a certification program for graduate students. Stewart commented that about 5 to 10 years ago AAPT had participated in an NSF grant (Preparing Future Faculty) to develop graduate student materials.

Christian proposed that AAPT institute a Departmental Membership category because the Association offers benefits to departments as well as individuals. Departmental Memberships benefits might include: (1) the current graduate student teaching award, (2) grad student training, (3) departmental review, (4) free NFW registration for new faculty, (5) free national meeting registration for students. The number of free registrations to NFW and meetings would depend on the size of the department as would the cost of the Departmental Membership.

- Gardner presented year-to-date membership revenue for the past 5 years.

Riendeau asked what if we have evidence that our recruitment efforts are working. Gardner responded that we do not have data about the effectiveness of any specific recruitment tool since members do not always include the recruitment code when signing up online.

- Cunningham reported on year-to-date donations. She reported that we have received \$60-70K per yr for the past three years and that we already have raised \$40K so we are ahead this year.
- Brosnan reported on long term and short term reserves both year-to-date as well as for the past 5 years. Long term reserves are growing because we are no longer withdrawing funds to cover operating expenses and because the market has recovered.

- Hayes reported that SM13 registration and total meeting revenue are very promising. We have 1137 meeting registrations as of Saturday 13 July. Our goal is 1,200 registrations for SM13.

Mogge asked if we had sold out room block. She reported that AAPT generally fills room blocks and that we typically reserve a block of ~400 rooms. The exception was DC during “snowmageddon” but our unused rooms were used by APS so we were not penalized.

Iona commented that Section Reps use a lot of rooms and that moving our annual meeting to summer would affect number of rooms booked.

Cunningham reminded the Board that AAPT Staff are present in-person during the meeting or via videoconferencing to answer questions about dashboard items. Details about many dashboard items appear in various Board reports.

Questions from Cunningham: What else might the Board want to see in a snapshot as a dashboard item? What is the Board curious about and would want a quick look at? What might be added as a result of the new Strategic Plan? The Board agreed to return to this question after the Strategic Planning Workshop.

- Campbell reported that a RFP has been sent for ACP network security improvements. No decision has been made but the total cost will be \$20-35K for all of ACP.

5. Update on Mary Beth Monroe

Stewart reported that various Board members have been corresponding with Monroe and that Monroe is “lurking” on the Executive Board email list and wants to remain involved when she has the strength.

Christian asked if Monroe has resigned or has she taken a leave of absence. Jackson stated that Monroe’s email said that she will need to resign at some point and that she wants the AAPT to plan for this event.

Iona commented that officers of the Association should be elected. Stewart pointed out that mentorship in the presidential chain is essential and that electing someone into the middle of the chain does not allow for this mentoring.

Stewart summarized the EBH statements concerning vacancies. The 2013 Nominating Committee reported to Stewart that they would have difficulty finding candidates for a special election. Cunningham provided some members of the Board a description of

what happened when the Sears vacancy was filled in the Presidential chain.

Williams moved and Iona seconded a motion that:

The Board instructs the 2013 Nominating Committee to identify candidates for a special election to fill a possible vacancy in the presidential chain.

The Board discussed the likely timeframe for a special election and the difficulty of finding candidates with the necessary experience. If an election were to be held, it is likely that the candidates would be announced at WM14 and that the election would take place shortly thereafter.

Titus moved and Marshall seconded a motion to table the special election motion until the Executive Board II meeting on Sunday afternoon to allow for consultation with the Nominating Committee.

Motion to table the special election motion passed unanimously.

Stewart and Christian will meet with the 2013 Nominating Committee and report to the Board.

6. AEO evaluation (Stewart)

Stewart reported that the current EBH needs clarification with respect to the evaluation procedures of the AEO. Stewart has appointed an *ad hoc* committee to recommend various EBH changes for discussion at the Fall Board Meeting. The Committee members are:

Greg Puskar (Chair)
Wolfgang Christian (Secretary)
Steve Iona
Mary Mogge

Stewart asked that they have a new version of the EBH in January to approve.

7. Key questions from Executive Officer (Cunningham)

Questions from the Executive Officer: What is the feedback from the Board on Executive Office fundraising activities (see report in iBook)? Does the Board have any thoughts about the inventory on women and minority participation in AAPT plenary talks, committee chairs, etc.?

Cunningham began by reminding the Board that fundraising is difficult. Members do not have much money. Riendeau commented that AAPT should not ask the membership for more money.

Riendeau asked about prospects for corporate and foundation funding. Hilborn mentioned that it takes time to develop relationships with funders. Mogge followed up

by stating that it usually takes 3 years to develop a relationship with a foundation. Iona asked about the demographic of current givers and Hilborn responded that the donor demographic is comparable to that of the Board.

Marshall remarked that fundraising success breeds success and Gardner added that targeting emeritus members for donations has been fairly successful. Al Gibson wants to work on planned giving.

White noted that Sigma Pi Sigma makes inductees members for life. Sigma Pi Sigma currently has 50,000 life members and this membership model seems to be working for that organization. Some members give a little every year but every 3 to 5 years a windfall comes in. This windfall has been as high as \$1 million but is very unpredictable.

8. ComPADRE Discussion (Stewart)

Iona started the discussion by asking how much AAPT should support ComPADRE. Marshall suggested \$50K/year from AAPT. ComPADRE can increase its budget by participating in grants or by providing services, such as publishing PERC proceedings. Stewart added that the \$50K/year from AAPT should provide a financial base. Stewart continued that part of ComPADRE should be free and part should be value added and available only to AAPT members or ComPADRE subscribers.

Jackson remarked that ComPADRE has grown into something that needs to stay around. He added that NSF doesn't care what happens after a grant ends and that it is time for the AAPT name to be attached to ComPADRE.

Riendeau asked if it is easy to find material on ComPADRE. She added that teachers need lesson plans, demos, and video links organized and packaged by expert teachers.

Titus remarked that a ComPADRE search is often overwhelming and that the expertise available through ComPADRE needs to be better packaged.

The Meeting was adjourned at 5:42 pm.

**Executive Board Meeting II:
Sunday, 14 July 10:00 am – 2:00 pm**

Members Present: Gay Stewart, President; Mary Mogge, Vice-President/Acting President Elect; Jill Marshall, Past President; Wolfgang Christian, Secretary; David Jackson, Editor, *American Journal of Physics* (AJP); Karl Mamola, Editor, *The Physics Teacher* (TPT); Greg Puskar, Chair Section Representatives; Elaine Gwinn, Vice Chair Section Representatives; Diane Riendeau, At-Large Member (High School); Aaron Titus, Member At Large (4-Year College); Paul Williams, Member At Large (2-Year College); Beth Cunningham, Executive Officer

Guests: RaShonda Rosier, Director of Marketing; Susannah (Patch) Hicks, Administrative Assistant; Marilyn Gardner, Director of Communications and Membership; Tiffany Hayes, Director of Programs & Conferences; Jack Hehn, AAPT Senior Fellow; Rogers Fuller, Associate Director of Membership; Christine O'Donnell, AAPT-SPS Public Policy Intern; Ted Hodapp, APS Education and Diversity; Ernie Behringer UCTF Chair; David Cook, Meetings Committee Chair; Bo Hammer, APS; Gary White, TPT Editor Designate, Robert Hilborn, Associate Executive Officer

9. Call to order (Stewart)

The meeting was called to order at 10:15 am.

10. J-TUPP and UCTF Discussion

Cunningham welcomed Ted Hodapp and Ernie Behringer and asked for input on the proposed charge and rationale for the Joint Task Force on Undergraduate Physics Programs (J-TUPP). Cunningham also asked what the Association should do with the Undergraduate Curriculum Task Force (UCTF).

Riendeau asked if the \$35K J-TUPP cost is shared or if it is an AAPT expense. Cunningham responded that the expense is to be shared with APS and Hodapp added that external NSF funding is likely.

Williams commented that the J-TUPP charge was sparse and Hodapp responded that the charge is based on the *Vision and Change in Undergraduate Biology* report. Hodapp continued that we do not want to redo the *SPIN-UP* report but that we want to understand how the physics education community can prepare students for evolving career opportunities. (Not just grad school.) J-TUPP will study how we should do this and how we should inform physics faculty about what should be going on. He stated that physics program development is not just about course content.

Williams asked if the J-TUPP report will include TYC and Hodapp responded that it would be useful to TYC but that it will focus on the physics 4-year degree.

Stewart commented that there is much overlap between J-TUPP and UCTF and recommended that the Board review the UCTF charge.

Christian asked Behringer if the UCTF should continue and Behringer responded that the UCTF should continue even if the J-TUPP is constituted.

Williams asked if the J-TUPP will be representative of the entire physics teaching community including HS and TYC programs. Behringer responded that wider community representation was one more reason to continue UCTF.

Williams asked if UCTF will be doing legwork for the J-TUPP and Titus asked if the UCTF charge will need to be redefined after J-TUPP is formed. Hodapp responded that the J-TUPP membership will be heavy in AAPT members who are also APS members, such as Carl Wieman.

Cunningham noted that the UCTF has 22 members and that this number may be too large. The J-TUPP is smaller and more focused.

Stewart commented that the J-TUPP may be a stepping stone for a future AAPT grant.

Iona moved Titus and seconded:

Motion to affirm the Board's support for the creation the J-TUPP.

Motion passed unanimously.

Stewart asked what should AAPT do with the UCTF? Behringer suggested that AAPT change the language to make the UCTF a collaborative body that can support J-TUPP. Hodapp suggested that AAPT reformulate the UCTF as a working group of the J-TUPP and that this reformulation can be a stepping stone to other constituencies like TYC.

Marshall asked that we postpone further discussion until Board III. Hilborn and Hodapp will report on discussions within the UCTF at Board III.

11. AAPT-SPS Public Policy Intern

Christine O'Donnell introduced herself to the Board and described her work as the AAPT public policy intern. O'Donnell has a BA in astronomy and physics and is working on a Masters in Public Policy. The focus of her internship is on: (1) professional development, (2) testing standards, (3) federal STEM reorganization, and (3) REUs.

O'Donnell stated that she will produce short documents on these issues that can be used by AAPT members when they lobby policy makers. For example, it may be a time to advocate for increased REU funding because it was cut with sequestration. Research is important because it increases economic competitiveness. O'Donnell will provide information about how to get this message out.

Puskar asked if O'Donnell is developing self-teaching resources and O'Donnell responded that she was.

Various members offered suggestions for how to push a particular public policy interest. A free workshop or tutorial at a national meeting was proposed. Board

members voiced support of a joint public policy effort with other organizations, such as APS.

12. AIP Policy Initiatives (Hammer)

Hammer began by explaining how AIP supports SPS and Sigma Pi Sigma and how it partners with AAPT particularly with regard to science policy. For example, AIP would like to develop a joint policy recommendation about HS physics teaching.

Stewart noted that the physics education community cannot ask for just one year of HS physical science because local school boards will water down this requirement. Stewart added that the NGSS has a lot of good physics in other subjects such as earth science.

Hilborn asked if we can craft a loftier goal based on competencies and then say that these competencies can be achieved with a progression of physics, chemistry, and biology.

Iona proposed that we recommend “multiple years” of HS science rather than giving a specific number and that we reorder our policy goals to put the most important things first.

Hilborn stated that the Sigma Pi Sigma Adopt-a-Physicist program is excellent and can help sustain ComPADRE. Stewart stated that the Board is committed to continuing this program and Cunningham added that AAPT expects AIP to support this ComPADRE component. Stewart (and Cunningham) added that it is hard to believe that there isn't industry interest in funding Adopt-a-Physicist.

13. APS Report (Hodapp)

Hodapp reported on APS feedback and endorsement of the NGSS. APS will recommend discipline specific teacher professional development in its endorsement. (See APS report in iBook.)

Hodapp presented the proposed APS statement on Undergraduate Research. (See APS report in iBook.) The Board expressed its support for this statement but no further action was taken.

Hilborn commented on the AAPT response to Achieve about the NGSS. He noted that the NGSS is not a curriculum but that NGSS gives performance expectations for all students. Students who meet only these exceptions may not be ready for college, particularly in technical fields. Hilborn stated that NGSS is good because it raises the bar but NGSS is the minimum, not the maximum.

Stewart added that we do urge states to adopt NGSS but that AAPT, APS, and AIP need to speak with a common voice.

The Board discussed the APS K-12 Education Statement. (See APS report in iBook.)

The APS statement recommends that schools provide students access to physics and physical science at all grade levels and that all HS students take at least one year of physics. The report argues that these requirements will require a national effort and the report provides implementation actions. AAAS is now thinking of placing (and funding) a Fellow in the Department of Education. APS is also thinking of funding a Department of Education fellow through the AAAS Fellow training program.

14. PhysTEC and other joint AAPT/APS efforts (Hodapp)

Hodapp reported that PhysTEC was featured in a report to Congress and that APS and AAPT are beginning to conceptualize a third joint grant.

Hodapp reported on the successful completion of the joint Department Chairs conference. This conference is now an annual event at ACP. APS organized the Distance Education and Online Learning following this year's Chair's conference and is thinking of organizing a Physics and Entrepreneurship conference in 2014 to be scheduled immediately before or after the Department Chairs conference.

15. Meetings Report (Cook)

Cook reported that the post-meeting survey for SM13 is ready to go. He also reported that the meetings committee has decided not to cycle through a fixed number of sites and that most meeting attenders prefer early January but that we need to be flexible. Iona asked if the early January meeting time has caused the drop-off in HS attendance. Cook responded that he did not know if this was true.

Cook reported that meeting locations are set through SM16 in keeping with the Committee's goal to plan 3 years ahead. WM17 may be a joint meeting with APS but we need a site proposal by WM14. Finding a low-cost location acceptable to APS may be difficult. SM17 has a strong proposal from the University of Cincinnati.

Cook reported results from a survey of 5000 members who have not attended a national meeting. These results were culled from 520 survey responses. A joint AAPT-APS meeting seems attractive to 4YC faculty but not to HS teachers. (See the Meetings Committee report in the iBook for survey details.)

Stewart reported that the Women in Physics Conference was a successful distributed meeting hosted concurrently at multiple sites. She asked if a distributed meeting format work for the Winter Meeting. Cook commented that a distributed Winter Meeting would move the annual meeting to the Summer Meeting since the Summer Meeting would be the first full meeting of the membership as specified in the Constitution. Iona added that other formats, such as topical meetings, have been proposed for the Winter Meeting.

Riendeau noted that registration for a typical Section meeting costs ~\$20 and Cook responded that regional meetings would be bigger than the Section meetings but that creating a regional meeting with the quality of a national meeting would be a challenge. Puskar added that for a regional meeting to be successful, we would need buy-in from

local Sections.

Cook will report on the feasibility of regional meetings via email.

Riendeau stated that our goal should be to provide the best meeting for our members. Iona added that selecting a meeting site is an optimization problem and that he was surprised that early January meetings are significantly less expensive.

16. Past President Report (Marshall)

Marshall reported on COGS suggestions for getting more HS representation on the Board. Riendeau will attend the HS Area Committee meeting and will report on their response to our suggestions at Board III.

Marshall reported that the Phillips campaign has raised over \$4,000 to endow the award and that she would like to edit a Women in Physics article pack as part of this campaign. The Publications Committee is investigating the feasibility of creating such an article pack.

Marshall presented on behalf of the Review Board the following motion:

All proposals that build on the PTRA heritage/infrastructure should contribute to the PTRA program in order to receive AAPT endorsement.

Motion passed unanimously.

The Review Board motion will be added to the rubric for reviewing proposals. The EO and AEO would provide feedback to the Review Board about fulfilling this requirement.

17. Vice President's/Acting President Elect's Report (Mogge)

Mogge presented multiple 4-day meeting draft schedules for Orlando. She noted that fitting everything into four days was difficult and that AAPT has not organized a 4-day meeting before. Workshops, for example, will almost certainly be scheduled on only 1.5 days. See the spreadsheet in the Past President's report for details.

18. President's Report (Stewart)

Stewart reminded the Board that if it votes on a motion electronically a supermajority of eight affirmative votes is required for the motion to pass. She urged that Board members email the Secretary if they anticipate being out of email contact for more than one week.

Stewart asked that the second bullet in Section 1.7.4.b of the EBH be revised so that it states that the President appoints members to the Investment Advisory Committee for any vacancies in the three appointed members rather than always appointing new members. This change was judged to be a clarification of existing practice and did not require Board action.

Stewart reminded the Board that it must appoint a member to the AIP Governing Board. Riendeau moved and the Williams seconded the motion:

The AAPT Executive Board appoints Mary Mogge as the AAPT Representative to the AIP Governing Board.

Motion to appoint was approved unanimously.

Stewart reminded the Board that it must appoint a member to the PTRA Oversight Committee. Riendeau moved and the Williams seconded the motion:

The AAPT Executive Board appoints Robert Morse to the PTRA Oversight Committee.

Motion to appoint was approved unanimously.

The Meeting was adjourned at 2:05 pm without an Executive Session so that Board members could attend the Strategic planning meeting with Area Chairs.

**Executive Board Meeting III:
Wednesday, 17 July 4:30 pm – 8:30 pm**

Members Present: Gay Stewart, President; Mary Mogge, Vice-President/Acting President Elect; Jill Marshall, Past President; Wolfgang Christian, Secretary; Karl Mamola, Editor, *The Physics Teacher* (TPT); Greg Puskar, Chair Section Representatives; Elaine Gwinn, Vice Chair Section Representatives; Diane Riendeau, At-Large Member (High School); Aaron Titus, Member At Large (4-Year College); Paul Williams, Member At Large (2-Year College); Beth Cunningham, Executive Officer

Guests: Susannah (Patch) Hicks, Administrative Assistant; Marilyn Gardner, Director of Communications and Membership; Jack Hehn, AAPT Senior Fellow; Gary White, TPT Editor Designate, Robert Hilborn, Associate Executive Officer

Call to order at 4:40.

19. Pubs Committee (Christian)

Christian reported on Publications Committee actions and discussions during its July teleconference and at the SM13 committee meeting. Mason began his three year term as E-Pubs Editor at SM13 and has submitted a revised E-Pub editor job description. This position description was approved by the Pubs Committee and will be submitted to the Board for approval at its October meeting.

On behalf of the Pubs Committee, Christian moved that:

David Goss (Nebraska Wesleyan University), Arthur Kowowsky (U of Pittsburg) and Mark P. Taylor (Hiram University) be appointed to the AJP Editorial Advisory Board.

Motion to appoint was approved unanimously. (See also Resource Letter appointments in the consent agenda.)

Christian reported that Jackson will ask for an increase from \$5,000 to \$10,000 in the 2014 AJP budget for column editors. This increase will allow a stipend for a newly

appointed AJP assistant editor, Professor Tom Bensky, from California Polytechnic State University. The Pubs Committee voted unanimously to recommend that the Board approve this request for additional funds in the 2014 budget.

Christian reported that there was strong support for proceeding with article packs and noted that these article packs are unlike the previous article pack program where members were able to choose a personal article collection from AJP or TPT. Marshall has volunteered to edit the Women in Physics article pack and Iona has volunteered to put together a list of possible additional article pack topics. Gardner will provide the committee with cost estimates for both paper and E-Pub versions of these packs. There was strong sentiment in the Committee for using the Women in Physics article pack to explore new E-Pub technologies. A motion to recommend that AAPT create article packs was tabled for discussion at the next Pubs meeting.

Christian reported that the Pubs Committee discussed the role of ComPADRE within AAPT and many committee members expressed support for ComPADRE's continuation. The Committee recognizes that the AAPT membership cannot fund ComPADRE at its current level from dues alone. The Committee discussed asking the Board to allocate \$5/member to support ComPADRE as a member benefit.

Christian reported that the Pubs Committee discussed the 5-Year publications review schedule: 2012 Books, 2012 AJP-RL, 2013 Executive Office Publications, 2014 TPT, 2014 E-Pub. Gardner will present the Pubs Committee with a list of current Executive Office publications at its next meeting and the Committee will likely request that the Board commission an external review. The Pubs Committee anticipates asking for external reviews of TPT and ePubs next summer.

Stewart recommended that we provide a common login to the AAPT website and to ComPADRE. Gardner reported that AIP is currently working on a common member society login for Scitation and that we could possibly add ComPADRE to this mix.

20. COGS follow up after HS Area Meeting (Riendeau)

Riendeau reported that the HS committee would like to have additional representation on the Board but recognizes that this would require a constitutional amendment. The establishment of a three person Program Committee with HS representation had support. The establishment of a HS travel/leadership fund was also well received and there was a discussion of making this fund available for substitute-teacher costs.

Cunningham read Article XVI of the Constitution regarding a change in the membership of the Board. Iona commented that the proposal to add an additional HS Board member may open the door to other underrepresented groups. Iona also stated that that increasing the size of the Board was not a good idea.

Hilborn commented that the Board seems to vote for the benefit of all members and that he would prefer that we address issues that are important to HS members. Cunningham added that we need "expertise" rather than representation by specific

groups.

Titus asked about the Nominating Committee experience finding HS members to run for office. Christian commented that the Nominating Committee has difficulty finding HS teachers willing to serve on the Board. Marshall asked that the Board communicate its desire for representation of all AAPT constituencies to the Nominating Committee.

Cunningham stated that there is an explicit statement for extra HS travel support in the Executive Board Handbook (she was searching for it while making this statement) and Stewart recommended that the EBH provide explicit statements about HS teacher support. (Note: Section 10.3.10a of the EBH states "Substitute Teachers. AAPT will reimburse a Board member for the costs of a substitute teacher.")

Christian will send the Board a draft Nominating Committee charge letter with explicit mention of subsidies for HS substitute teachers if they become Executive Board members. The letter will also mention the possibility of electronic participation in Area Committee meetings if participation at 4 of 6 national meetings (as specified in the Area Committee Handbook) is a hardship.

Marshall recommended that the Board consider the establishment of a three person Program Committee. Titus asked that Board members be proactive recruiting HS teachers to give workshops.

Marshall recommended that the Board establish a 4-person Executive Program Committee chaired by the Vice President and with representation from constituencies such as HS, TYC, and RIPE. No action was taken on this proposal.

21. Pre-College Area Committee Name Change

Riendeau asked that the AAPT not use the term "pre-college" when referring to high school teachers. For example, the Paul W. Zitzewitz Award for Excellence in Pre-College Physics Teaching should be renamed the Paul W. Zitzewitz Award for Excellence in High School Physics Teaching. The term "pre-college" can be used to refer to outreach activity or an interest group that is involved in K-12 education.

The Board voiced support for this change but did not vote. Gardner will replace references to Pre-College with High School on the AAPT website.

22. Membership and Benefits Report (Puskar)

Puskar presented options for 2014 membership dues considered by the Membership and Benefits Committee. The Committee recommends a 2% CPI increase and a \$3 "closing the gap" for HS teacher increase. The Committee also recommends that the Association give a greater discount to retired members.

Riendeau argued that \$20 change for retired members will not affect renewal rate. Puskar gave anecdotal evidence that retired members are more likely to donate to the Association. Mogge disagreed.

Riendeau recommended that we close the HS gap more slowly.

Mogge moved and Titus seconded the motion to accept spreadsheet 2 in the Members and Benefits report. (See document 24 in iBook.)

This option does not close the HS dues gap but does include the recommended 2% CPI increase. Motion passed with two abstentions and all others voting in favor.

23. Awards Committee Report (Marshall)

Marshall began by discussing the Fellowship proposal. She argued that Fellowship should be in proportion to membership groups and that honoring 15 to 18 new Fellows a year would allow the Association to recognize more HS teachers.

Iona commented that Fellowship should emphasize teaching (not service to the Association or professional accomplishment) and Christian proposed that there be a 5-year membership requirement similar to AAAS. Iona would like Fellowship criteria tied to the Mission Statement.

Marshall recommended on behalf of the Awards Committee that the Millikan and Oersted medals be given in alternate years. Stewart commented that this change would raise the level of the award and strengthen the nominees. Iona commented that there may be wisdom in reducing the number of awards and that we should consider alternating the Klopsteg and Richtmyer awards. He also suggested that the Association should reconsider hosting an annual Symposium on Physics Education and Public Policy. The Executive Board seemed to agree with these changes but did not vote.

The Board discussed how awards and medals serve the AAPT membership. Marshall moved and Gwinn seconded the motion:

All AAPT award nominations include a letter of support from at least one nominator or recommender who has been an AAPT member for at least the previous 3 years.

Motion passed unanimously.

24. Strategic Plan Discussion (Marshall)

Marshall summarized the Strategic Plan discussion with Area Chairs. She recommended that Goal 3 of the SP become a preamble and that Iona and Marshall rework the Strategic Plan to emphasize the AAPT community. Titus commented that the Strategic Plan should help us define who our audience is and that our language should speak to our audience.

Marshall announced that she had spent \$40 on potato chips to fuel the SP discussion with Area Chairs. 😊

25. Adorn

Motion to adjourn passed unanimously at 8:30 pm.

Wolfgang Christian
AAPT Secretary