

AAPT Executive Board Meeting
April 23-25, 2010
College Park, MD

Friday, April 23, 2010

Members Present: David Cook, President; Alex Dickison, Past President; David Sokoloff, President-Elect; Jill Marshall, Vice-President; Steve Iona, Secretary; Mary Mogge, Chair of Section Representatives; Marie Plumb, At-Large Member; Elizabeth Chesick, At-Large Member; Steven Shropshire, At-Large Member; Karl Mamola, Editor, *The Physics Teacher* (TPT); Jan Tobochnik, Editor, *American Journal of Physics* (AJP); Warren Hein, Executive Officer

Via telephone: Marina Milner-Bolotin, Vice Chair of Section Representatives; Paul Zitzewitz, Treasurer

Guests: Michael Brosnan, Chief Financial Officer; Shirley Hyde, Executive Assistant; Tiffany Hays, Director of Conferences and Meetings; Cerena Cantrell, Assistant Director of Conferences and Meetings; Jack Hehn, AIP Education Officer; Philip Hammer, Associate Executive Officer

During the morning, there were Board Committee meetings dealing with

- Standards - Cook, Iona, Dickison, Hein, Hammer, Iona and Hehn
- Web-based Forms - Cook, Sokoloff, Marshall, Hayes, Gardner, Cook, Hunt, Cantrell and Phillips
- Audit Committee – Auditors, Mogge, Milner-Bolotin, Chesick, Plumb, Hubisz, Brosnan, Hammer, and Hein
- Awards Committee – Dickison, Cook, Iona, Mogge, Chesick, Hammer
- Budget Orientation – Marshall, Shropshire, Brosnan, Zitzewitz, Hein
- Committee on Governance Structure - Dickison, Cook, Chesick, Iona, Mogge, Milner-Bolotin

1. Welcome and Call to Order /Cook

Cook welcomed the Board for the afternoon session.

2. Approval of Agenda/ Cook

The agenda was approved unanimously.

3. Approval of Minutes of Washington Board Meeting/ Iona, Cook

The motion to approve the corrected minutes was made by Mogge with a second from Chesick. The motion passed unanimously.

4. Programs and Conferences Report/ Hayes

Hays reminded the Board that AAPT did not meet our room block for the Washington meeting so that we lost the complimentary rooms. Therefore, the overall facilities costs were higher for AAPT. She also pointed out that without a MOU for the joint meeting, negotiations for some costs are difficult after the fact. Hein reminded the Board that this meeting was initiated years

ago with a different Executive Officer and a different Meetings Director.

Hays pointed out that housing for this meeting was complicated because a neighboring hotel offered significantly reduced rates. When members took advantage of this, it ultimately cost the Association money because we did not meet our room block. The problem is enhanced when AAPT reimburses members for staying in other hotels. Mogge added that for Section Reps, they will receive full reimbursement for staying in the conference hotel.

Hein added that with the joint meeting, some may have come for the APS sessions on Saturday or Sunday, and stayed for the AAPT sessions later in the week. These joint registrants' registration fees will be split between the two societies. AAPT is still waiting for some bills from the hotel and exhibits.

Hayes ended by saying that she would discourage AAPT from participating in joint meetings in the future.

Portland Meeting

Presenters are asked to register for the meeting at the time of submitting abstracts.

This meeting offers more opportunities for social events than past meetings including a river cruise, a 5k run, and a downtown walking tour. Web links are available regarding childcare options. The marketing department is working to emphasize Portland as a destination site. The picnic will be on the street outside the Performing Arts Center with the demonstration show in the Arts Center. Vernier is providing many perks for the meeting.

Hayes expressed some concern about the number of workshops being offered (40+). Her concern is that there are room reservation expenses that must be covered if the workshop is cancelled. Cook added that there is often a problem of low enrollment workshops being offered too often. From a business perspective this approach is not sustainable.

There will be an electronic vote by Council to approve Philadelphia for the Summer meeting in 2012.

Jacksonville Meeting

Iona asked about the Jacksonville meeting. The report made it sound like the negotiations with Jacksonville University by the Meetings Committee for space and logistics was being transferred to the University of North Florida. Hayes commented that this was based on personal connections at the different institutions.

5. Communications and Membership Report Gardner/ Publications

Gardner responded to some comments regarding the down turn in the number of non-member subscriptions. AAPT is working with AIP to follow-up on non-renewing institutional subscriptions. For a percentage fee, AIP will contact non-renewing institutions with reminders and offers to renew. Overall, it appears that more institutions are participating consortia agreements.

Using guidance from Allyn Press, the Executive Office is suggesting a 3% subscription increase for 2011. Board discussion addressed the need for adding additional postage charges for international subscribers. Currently, they pay \$25/year for postage, but the cost is closer to \$55/year. **The Board agreed with the “plus postage” phrasing for international subscribers.**

Plumb offered the following motion for rates that was seconded by Dickison. The motion passed unanimously.

Journal	2008 Rate	2009 Rate	2010 Rate	Proposed 2011 Rate
Non-Member AJP w/Electronic AJP	\$575	\$644	\$682	\$702
2 Yr College- Non-Member AJP w/ Electronic AJP	N/A	N/A	\$512	\$527
Non-Member TPT w/ Electronic TPT	\$365	\$409	\$434	\$447
2 Yr College- Non-Member TPT w/Electronic TPT	N/A	N/A	\$326	\$335

Gardner also pointed out the Photo Contest is moving to more of an online submission and review process.

Membership

Gardner reported that the membership numbers show an increase of approximately 250 over the last year. She also reported on the large number of complimentary memberships. These will be reduced as the complimentary period ends (many in May 2010) with the hope that many will rejoin as Full or Associate Members. Many of the complimentary memberships are related to Section recruiting events in the last few years.

The dues revenue goal is \$66k with the target of December 2010.

Gardner reported on the planning of a membership video contest. The videos would be judged and then could be used for recruiting new members for AAPT.

Finally Gardner reported on the issues with Associate Memberships. The membership revenue is approximately \$40 of which approximately \$6 goes to AIP for services, \$9 goes to the Section as an incentive. However, the operating costs for web and article pack services would require over 1000 Associate Membership to be profitable. Currently we have less than 200 Associate Members.

Both Mogge and Iona wondered about who are the Associate Members and why are they downloading so few articles as part of their benefit?

6. President's Report/ Cook

Cook reported that he has essentially completed populating the Area Committees with his

appointments and other appointments to fill the committees. He still has several Vice-Chairs to appoint.

Cook also reported that he successfully verified the membership of the Investment Advisory Committee (that has very vague membership criteria) and the Membership and Benefits Committee (that seems to be temporarily over populated). He offered his thanks to Shirley Hyde for updating and verifying the website.

Dickison expressed some concern about the archiving of the Organization Directory. In the past, it was published in the Announcer and could be referenced. Iona commented on the need for this as well. (N.B. Hyde has since posted a searchable pdf of the directory on the website for reference.)

The Board is reminded that the fall Board meeting is scheduled for October 15-17, 2010. The Board was also reminded of the AAPT presentation that Hein did for the AIP Governing Board. This presentation was an excellent overview of the Association and made the case for supporting AAPT activities.

Nominating Committee for Fall 2011 Election

The Nominating Committee that will identify candidates for the fall election in 2011 is to be composed of the chair and two members to be designated by the Executive Board before the Summer Meeting (Portland) in 2010 and two members designated by the Section Representatives at the Winter Meeting (Washington) in 2010. The Section representatives elected Myra West (Kent State University, Ohio) and Vincent Kuo (Colorado School of Mines) as their two representatives to this Nominating Committee. During the meeting the Board suggested several people that the President could select from to fill the committee.

Shropshire moved and Plumb seconded a motion that: The Board appoint Sam Sampere to a three-year term on the Bauder Committee, that term to start immediately and continue through the winter meeting in 2013. The motion passed unanimously.

Cook also reported on AAPT's involvement/contribution in the review of the NCATE teacher preparation standards and its participation/viewing of the NAS/NRC Science Framework and Common Core Standards activity.

7. President-Elect's Report/ Sokoloff

Sokoloff indicated that the paper sort activity for the Portland meeting including the schedule development was handled electronically and in a very efficient manner. Those participating included Jill Marshall, Paula Engelhardt, David Sturm and Kathleen Falconer. He indicated that the schedule was distributed to Area Chairs before it was finalized. He indicated his attempt to schedule committee meetings so that "friends" could conveniently attend. He also tried to offer a more full Wednesday schedule, so that generally there were only eight parallel sessions offered at a time. Mogge encouraged the Program Committee to not schedule Committee meetings during the Section Representative's meeting.

Following a very productive meeting with the Executive Office staff on Friday, **Shropshire offered the following motion that Sokoloff seconded:**

That the Executive Board appoint a committee consisting of Marshall, Sokoloff, Cook, and appropriate Executive Office staff. This committee is to look at online forms to address problems outlined in Sokoloff's report. The committee should report during the July meeting with recommendations and possible cost estimates.

[voted on?]

8. Discussion of Responsibilities of Board Members/ Iona

Iona commented on the revised Primers. He indicated that he was offering these revisions to be used only for this Board Orientation. The Governance Review Committee is currently revising the Handbook and that an approved version will be available after that time. This document has some known errors specifically involving the AEO and references to *ex officio* status. The intent of the document was to help clarify Board committee responsibilities and committee charges.

To help with this, he encouraged some Board discussion in small groups about, "What surprised you?, What did you learn?, What else do you need?"

Saturday 24 April

Guest: Mike Brosnan, Shirley Hyde, Jack Hehn,

9. Vice-President's Report / Marshall

Marshall expressed her thanks and admiration to Cook for developing the Program Chairs' Handbook.

In preparation for the Jacksonville meeting, she indicated that the workshop and session request forms are "live."

She is considering themes associated with:

- Legacy of Marie Curie and other physics contributions of medical physics: proton beams, gamma knives
- Water/waves
- Science fiction becoming reality
- Renewable energy

The Executive Office usually arranges the symposium.

Hein pointed out the importance of a theme to help with marketing. Ideally, the marketing plan for the Winter Meeting would be finalized by September. Therefore the theme and plenary speakers should be finalized soon.

10. AIP Representative's Report/Hehn

Hein again thanked the Board for allowing him to be part of the meeting. He announced that Alicia Torres, MGR Director at AIP had left her position. Her position at AIP will be posted soon. AIP is also seeking an Assistant Vice-President for Physics Resources to monitor the

Industrial Partners and Corporate Associates programs. He also reminded the Board that they often nominate people for AIP Committees, and he encouraged them to think about future nominees since Juan Burciaga will be leaving the Education Committee.

AIP will be sponsoring 12 summer interns. They will be working with: NIST, Laser Fest, Goddard, ComPADRE, APS-Physics to Go, Physics Quest, and the Niels Bohr Library. Under the sponsorship of John Mather, two will serve as public policy interns on Capitol Hill. All of the positions had a large number of applications.

11. Executive Officer's Report/ Hein

Hein reported on the following:

- The fall elections will be all electronic balloting.
- The current reimbursement list for different committee participation. The Board may need to establish a policy to equalize some of the opportunities. This should be done before the 2011 budget is prepared. The goal would be to offer comparable support for comparable service.
- The High School and Teacher Preparation Committees as well as Jill Marshall, Valerie Otero, and Eugenia Etkina are reviewing the suggested NCATE standards for physics teachers. This is an opportunity to assure that the standards include content knowledge and understanding necessary for teaching physics. Hehn encouraged the inclusion of some astronomers and astronomy educators
- The NRC - Board on Science Education will be working to revise common core standards based on work by National Governors Association, Chief State School Officers, and ACHIEVE (a contracted agent to write standards for reading, writing, and Math). This complements the work by a group headed by Helen Quinn developing science education K12 frameworks. The draft should be available by July 1, and feedback will be needed by the end of July. The plan is for AAPT to form a focus group at the Summer Meeting facilitated by an outside person possibly from Heil Associates. The focus group would consist of representatives from the Pre-High School, High School, Four-year, PER, Astronomy, Undergraduate and Teacher Prep Committees. There is possible Memorial Fund support for this activity.
- Krystal Board, Accounting Clerk, has left AAPT to take an outside position.
- The Physics Olympiad is on track with 21 students invited and 18 confirmed for the training camp. An advisory committee has been formed to assist with funding.
- The Rutgers SPIN-UP conference has 18 R1 institutions attending; there is still room at the San Luis Obispo meeting for additional teams to attend.
- The TYC-NFW likely to be funded by NSF.
- Issues regarding Information Technology were shared

Hein is seeking more prominence on the AAPT website for Affiliates. The office is seeking to re-register previous affiliates (e.g., PIRA) and encourage other groups to become affiliates *e.g.*, AMTA – Modelers). He will bring a recommendation at the Summer Meeting regarding departmental affiliation (this might include TA/UTA Awards)

12. Finance Department's Report/ Brosnan

For the three months ending March 31, 2010, AAPT reported operating revenues of \$ 1.2 mil

and operating expenses of \$ 1.1 mil resulting in a gain from operations of \$118k before investment related activity. Investment gains for the three months ending March 31, 2010, are \$165k. This compares to same period in 2009 - a loss of \$(305k) and 2008 – a loss of \$(308k) loss. The March 31, 2010 investment balance is \$3.4 mil compared to \$3.0 mil in 2009 and \$5.4 mil for the same period in 2008.

There were cost savings implemented including:

- Beginning a color-copying lease to reduce ink usage.
- Implementing a web based payroll system.
- Reducing bank charges for processing credit cards.

Looking at the Cash Flow, the Association generally has a cash surplus only during December – February. At the end of 2009, AAPT spent almost \$379k more cash than it received. The number was approximately \$1 mil for 2008.

The Board was reminded that there is a difference between cash flow and bank balance (revenue versus expense). For example, the Association receives the entire dues amount at one time and can use it as cash, but it is “booked” as revenue in 12 installments.

To address the Cash Flow problem AAPT needs to increase the number of members, decrease meetings expenses, increase meeting attendance, and seek other revenue sources.

There was some discussion among the Board members concerning the cost and value of meetings and membership particularly for different constituencies. Hammer cautioned against differential pricing since AAPT is basically an egalitarian association. “We should understand what it costs to provide a service then and then price it accordingly.” Sokoloff disagreed pointing out that few high school teachers can get support to attend a meeting and so if the registration fee is too high, they will not attend. Hehn pointed out that NSTA does not have differentiated costs and they have 10k member attending their meetings. He encouraged the Board to consider that students receive preferential pricing since they are the future and deserve subsidies.

Brosnan presented a comprehensive income and expense analysis highlighting specific areas showing large variance from the budgeted amounts. He is still expecting a \$200k deficit for 2010.

Dickison expressed the Finance Committee concerns that expenses are \$70k over budget and income is \$60k under budget for a first quarter. This has resulted in a deficit of \$130k. The Committee was pleased with the attention to detail and the amount of detail available within the budget. Brosnan pointed out that when revenue is down, the only places to make that money up is through membership, journals, and meetings.

Tobochnik pointed out that since membership and subscriptions have not changed much, we need to consider meeting attendance. This implies that one must consider our choice of meeting sites and the importance of establishing meetings as a priority within the Association. Hammer reminded the Board of the follow up by AIP on lapsed institutional subscriptions. He also

pointed out the untapped potential of international members and wondered how we could capitalize on the new AIP office in China. Hein commented that membership is not just a responsibility of the Executive Office. They need the help of the Sections to recruit members. Cook said we should consider a conference call to discuss ways to help Sections with membership recruitment.

Iona strongly encouraged the Treasurer and Finance Committee to monitor the financial reports because by the Summer Meeting it may be too late to make adjustments in expenses.

13. Report from Audit Committee/ Mogge

The meeting with the auditor indicated that AAPT will receive an unqualified report. They are not quite finished with all their work, and the Board should expect an electronic vote soon. The Audit Report will be posted on the website prior to the vote.

14. Treasurer's Report/ Zitzewitz

Zitzewitz pointed out that the Long-term Reserve allocation is approximately 70% in equity 30% in fixed income. The high yield funds have been quite successful. Some of the cash has been moved into a short-term bond earning 3%.

Over the last three years, the balance in the account has varied: 2008 = \$4.5 mil, 2009 = \$2.4 mil, 2010 = \$3.2 mil. These are the total revenue. Some of these funds are designated funds.

- Bauder Committee - Received a request from the New Jersey Section for \$2546.11, which was approved.
- Lotze Committee - Awarded scholarships to David McArdle, Matthew Colavita, and Sarah Pfluger
- Venture Committee - Continues to discuss a proposal that requests \$25,000 to create professional-grade DVDs. The Committee does not believe that an effective marketing plan exists or is likely to be created.

Since we have not gotten very many applications for the Bauder Fund. We might need to increase the advertising for the applications in the eNNOUNCER.

15. Associate Executive Officer's Report/ Hammer

Hammer has reached out to a group that could form an Advisory Consultancy on Public Policy. The following will constitute this Consultancy: Ruth Howes, Gerry Wheeler, Curt Heiggelke, Stephen Scannell, and Noah Finkelstein.

The Consultancy will provide advice to the Executive Board and Executive Office on emerging science education policy issues, strategies for furthering the Board's policy priorities, and the current efforts of the AAPT government relations program. The Consultancy will meet two to three times per year, most likely via teleconference, but perhaps also in conjunction with an AAPT annual meeting. At this time, it is not clear that the Consultancy will need a chair, since the group is intended to be more informal than a committee of the Board. Instead, the Executive Office (EO and AEO) will work with the AAPT President to develop meeting agendas, run the meetings, and report back to the Consultancy and Board.

Government Relations, Development, Marketing, PhysTEC

Hammer also commented on a proposal before the Review Board for AAPT to submit an Innovations In Education Grant (I3) for a network of Modeling Sites for in-service professional development for high school teachers across country. I3 - Investment in Innovation is a new program of the Obama Administration and Department of Education. APS and AAPT were contacted by David Hestenes to determine if there was interest in putting together a proposal to establish Modeling Centers at various institutions around the United States, perhaps at PTEC sites, to provide professional development for pre-college teachers to implement modeling in their physics courses, and possibly others including chemistry, mathematics, and biology.

The proposal would have AAPT, APS and ACS as co-PIs. AAPT would be lead (APS and ACS as supporting). Sites and groups would need to show a 20% match. AAPT would not anticipate any additional cost for participating in this grant. The contributions would be in-kind.

Dickison, speaking for the Review Board, expressed some concern that the proposal seemed weak on the specifics about how the program would work. Plumb added some concern that the TYC community did not seem to have much of a role in the grant nor did institutions in the northeast US. Dickison expressed hope that the participating institutions would be expanded to include new partners rather than continuing to benefit sites that have received support in the past.

Hein remarked that Hammer has taken the lead on this proposal and complimented his efforts.

Marshall again raised the question of what was the worse case liability for AAPT. Hammer admitted that he did not know since the grant prospectus does not specify that the match must actually exist – only that it is requested. Hehn added that this grant comes from stimulus money, so there are not good rules or precedent to follow. He pointed out “that everyone wants in, and that AAPT should be there too.” He wondered if there were other things that modeling could lead to? Hammer commented that this grant is a motivation to establish a relationship with the modeling network, with ACS, and with a collection of national sites. Hehn added that while AAPT has a good working relationship with NSF, we have few contacts and little experience working with DoE grants. In this case, we will be competing against states and school systems; so that it is important to put together a coalition as part of the grant.

A motion came from the Review Committee to support the Innovations In Education Grant dealing with Modeling. The motion passed unanimously.

Hammer talked about establishing a Len Jossem Memorial Fund. The intent would be to build an endowment and he sought the authority to set up a fund and set up an advisory group to establish endowment levels and to suggest activities.

Cook wondered if we needed different policies and funds for different individuals. Hammer responded by talking about the Betty Preece Fund that was set up to support an existing activity (SEES). He added that the Board should be motivated by a membership driven initiatives. Tobochnik supported any efforts to raise money for the Association and viewed this as an opportunity; though he wondered if it would lead to anything.

Dickison recalled that the Fuller Fund is a small fund, but it has a specific purpose. He wondered what fund amount is necessary to trigger the formation of a fund.

Milner-Bolotin commented that these special funds could be used to announce that certain activities were supported with a named fund rather than simply out of the Memorial Fund. To that, Hehn added that other Member Societies have funds like these that sunset into a general Memorial Fund. The boards in these cases have the right to extend a fund, but the default is to sunset the fund.

Milner-Bolotin moved and Plumb seconded the following motion: The Executive Board approves the formation of a Len Jossem Memorial Fund Committee to establish the fund, to define the scope of programs to be funded, and to set a fundraising target for the fund. The motion passed unanimously.

16. Report from Awards Committee /Dickison

Dickison reported on the award recipients for the Summer Meeting:

Millikan- Pat Heller

Klopsteg – Robert Sheere

Undergraduate Teaching - Bill Hogan

High School Teaching - Diane Reendow

DSC – Chris Chivaeriana, Harvey Leff, Sanjay Rubello

The Committee has been working to respond to the Awards Taskforce Report and has chosen to do the following:

- Transform the Klopsteg and Richtmyer Awards to become the Klopsteg and Richtmyer Memorial Lectures. The Awards Committee would select these plenary speakers.
- There was a great deal of discussion about the award amounts. The current advertising does not list monetary amounts. Following some discussion about the history of establishing the amounts and different ways to establish the amounts for the Summer Meeting, **he offered the following motion that Shropshire seconded:**

For the Summer Meeting 2010 award recipients, the Board approves the following award amounts: Millikan = \$5000; Klopsteg = \$5000, Teaching Awards = \$3000

The motion passed unanimously.

Plumb asked how the Association was doing in terms of endowing the awards program. Hammer reminded the Board about the reasons that the Awards Taskforce was formed: the large expense from the operating budget, an unfunded event, the large number of non-members who receive awards, and the apparent lack of participation by the membership. By implementing many of the recommendations, the possibilities of establishing an endowment (generally 20 * amount of the awards). The Awards program could then be re-launched with a new method for nominating people,

Dickison also sought feedback on asking the teaching awardee's to talk during a plenary session

versus as an invited speaker during the committee sponsored sessions.

17. Secretary's Report/ Iona

Iona reported on three electronic motions that passed:

- The Board approved the transfer of \$350,000 from the Long-term Reserve to the operating budget.
- The Board approved the TPT 5-Year Review Committee consisting of: Dwain Desbien, Lila Adair, and Randy Peterson.
- The Board approved the Executive Officer Search Committee consisting of Mary Mogge, Steven Iona, Tom O'Kuma, and Lila Adair, Chair.

Iona reminded the Board about the report he distributed after his service on the AIP-Physics Policy Resource Committee.

18. High School At Large Member Report /Chesick

Chesick attended the national NSTA meeting in Philadelphia March 2010. The registration cost for the meeting was approximately \$100.

She reported that there will be a PTRS Plenary in Portland.

She also reported on a study that showed that student enrollment in algebra in grade 8, often was associated with taking four years of science. If true, then there are implications for 8th grade students who do not have algebra in grade 8?

19. TYC Representative's Report/ Plumb

Plumb thanked the personnel in the Executive Office for their help and support in offering the TYC tandem meeting in Portland. She also reported on discussions with the Society of Women Engineers who might help with the support for the SEES program that was supported by donations to the Betty Preece Fund. (current balance = \$800)

20. Four-Year College/University Member at Large Report/ Shropshire

Shropshire expressed that:

- There is interest in establishing a SPS blog "What is AAPT doing for you?"
- There are questions about whether the ideas for teaching undergraduates from the New Faculty Workshop could be expanded to teaching graduate students by the graduate faculty.

21. Section Representatives Chair Report/ Mogge

Mogge and Milner-Bolotin commented on their interest in developing a model website for Sections that could be shared among Section Representatives. Cook wondered if a similar thing could model could be developed for Area Chairs.

Hein added that he would request that eo@aapt.org be added as a member of Section list-serves. Moreover, he remarked that AAPT has offered to host section list-serves.

Past President's Report/ Dickison

Review Board

Dickison reported for the Review Board on a grant that is seeking AAPT endorsement - Community-Based Framework for Integrating Computing Into Undergraduate Physics. This grant would introduce more commutation into the undergraduate curriculum. This is a Type I Grant – formerly known as CCLI now known as TUES. AAPT would serve as a dissemination agent and the sponsor of some workshops.

A concern was raised about how does AAPT choose for whom it will write letters of support? Moreover, should the Review Board decide this without Board approval for each grant? Hein wondered if AAPT should offer its support for more than one grant for each RFP?

Dickison, speaking for Review Board, moved that the Board approve the endorsement of the Community-Based Framework for Integrating Computation into Undergraduate Physics grant to NSF. The motion passed unanimously.

Tobochnik indicated that he has been part of a similar grant writing team that has been developing similar ideas at AAPT meetings during recent topical conferences and cracker barrel sessions. The Board should expect a request for a similar letter of support.

COGS

Dickison reported that the Mini-retreat to gather input from the Area Chairs and Section Representatives was fruitful. COGS will be working to incorporate their input into a revision of the Strategic Plan. The revision should be complete and ready for review by the Summer Meeting.

The Strategic Plan has sections on the following:

Portfolio, Membership, AC, Section/Affiliates, Financial Operational Health

The revisions have better linked the Core Values to Goals and Objectives. Still more work should be done on international issues. It is possible that additional strategies will be sought from PER, International, and Teacher Prep Area Committees.

Publications Committee Report/ Iona

The editors and Communications Department are seeking articles that will highlight the many multi-media features of Scitation. For example, the next generation of articles could incorporate video of demonstrations, video of student responses, and manipulation of data. They also could open the possibilities for professional development activities for potential authors and readers and an e-link for our meetings, and discussion groups regarding articles in a letter to the editor format. Unfortunately, it also opens new challenges for reviewers and copyright concerns.

Related Publications Discussion

Hein encouraged the Board to become aware of the issues associated with open access. Fred Dylla, AIP CEO, participated in a discussion group including librarians and publishers called the

Roundtable. (Hein distributed the URL). Since publishers have an investment in peer review, the compromise being offered of a six-month waiting period before articles become freely available is not economically feasible. AAPT will sign on to a letter endorsing the recommendations from the Roundtable.

Tobochnik indicated that a very small percentage of AJP and TPT are federally funded so AAPT may not be impacted directly. However, the concern is a genuine one that affects academic publishing.

Hehn pointed out that non-member subscriptions provides an important revenue stream for AAPT. If our non-member subscribers could get the journals “free,” then the revenue stream will be lost.

Iona reminded the Board that we have the Strategic Plan to guide the endorsement of proposals and endeavors to support via letters.

Miscellaneous Items/Cook

Cook indicated his concern that many members seem to be cycling among different Area Committees. He wondered about the level of involvement of the membership when some members seem to cycle among committees.

Comments for the Board included: the need to publicize involvement possibilities, offering different timing of committee meetings to help encourage more volunteers, the need to make it easier to nominating people for Area Committees and offices utilizing more online resources, the need for multiple reminders of opportunities for nominations, the need to post committee reports so that the membership can see what the committees are doing, could Sections be more involved in nominating member for Area Committees, how can we get more friends of the Committees to attend, there is a lack of synchronicity between becoming a friend and becoming a committee member, could session presiders announce that the session has been prepared by certain committees to help develop interest, does the membership confuse governance committees with area committees.

Other comments included asking whether committee meetings are so important during the National Meetings, and if more virtual contact and participation could be encouraged, could a new committee member kit be developed, do we ask for involvement interest with new AAPT members, should the Chair be more than a one-year term

Miscellaneous Budgetary items:

- Mogge indicated that the Membership and Benefits Committee will be working to equalize membership dues by raising high school member dues.
- Tobochnik encouraged the Office to consider meetings as a recruitment tool. Hein indicated that the break-even cost for a meeting is about \$400/attendee. Cook commented that we could accept a loss due to lower registration fees if we recruit members.

Registration fees for Non-Member Invited Speakers

The Board engaged in a lengthy discussion about the policy to waive registration fee for non-members invited speakers.

It appears that approximately 30 – 50% of the meeting speakers are in this category. Many Area Committee Chairs wished to offer full meeting registration as a gift and as a recruitment incentive for the speakers since it is often difficult to ask a speaker to present and pay \$300. This is particularly true since the speakers already must pay travel and housing.

There was quite a bit of discussion of this issue at the Chairs' Orientation in Washington. The sentiment was about equally strong both ways: keep the policy or charge them the fee along with everyone else.

Comments included the following:

- APS does waive fees; therefore, we could waive fee if the presenter only makes a presentation. Otherwise he/she should pay the registration fee.
- How many non-member speakers are re-invited?
- We should only pay the one-day registration for speakers. For many of the History and Philosophy speakers, they only attend for one-day, so that would be appropriate. We seem to be poor at enforcing one-day registration fee.
- I am shocked that almost all half of the presentations are from invited speakers.
- We need to get information for several meetings regarding the number of invited speakers who are non-members.
- We could allow the Area Committee money to be used for registration fees.
- If an Area Committee wants to invite non-members to be speakers, then they need to provide a rationale.
- Physics teachers should pay; non-physics teachers should not pay.
- We could limit the number of non-members presentations per year. For example, we could specify 3 per committee.
- How can we get other 9000 AAPT members who do not attend to attend? Should they be invited?

Possible page charges for AJP and TPT

We currently do not make page charges for publication in our journals. Hein indicated that we have asked non-members who are published to join or make a donation. There has been zero positive response.

The editors were asked to bring information about “competing” journals regarding their page charge and financing methods.

Other Business

Shropshire moved that the Executive Board accept the recommendation of the Executive Officer Search Committee that Beth Cunningham be selected as the next Executive Officer of AAPT. The motion passed.

The Search Committee has finished their work and will be disbanded.

Mamola moved that the Executive Board thank the Search Committee for their work. The motion passed unanimously.

Adair will contact Cunningham and the Iona and Cook will begin negotiations regarding salary and benefits within the ranges established by the Executive Board.

Items not yet addressed

I list here topics that have been suggested in the past as needing attention but, as far as I know, have not yet been resolved, in no particular order.

- Ways to encourage greater involvement of members in the work of Area Committees and to stimulate greater engagement of Committee members in the work of the Committees between National Meetings.
- Doubling Initiatives
- e-Mentoring program
- Caucus-style Area Committee Meetings
- Follow-up on past Lotze winners
- Teaching Centers as part of the Taskforce on Teacher Preparation
- Sponsorship of a meeting on undergraduate research
- Procedures for applying for affiliated status, process of approval; electronic processing of applications and reports, specification of obligations.
- Length of invited and contributed
- Departmental memberships in AAPT.
- Clarifying the charge to the Public Policy Consultancy