



## American Association of Physics Teachers

### The AAPT ASSOCIATE MEMBERSHIP

#### **Target Audience:**

The target audience is section members who have never joined AAPT and lapsed former members whose membership lapsed before December 31, 2006. The offer should be especially attractive to pre-college teachers who teach courses in several disciplines and adjunct faculty who feel they cannot afford the full cost of membership.

#### **Special Offer:**

Sections will receive \$9.00 of the \$36.00 dues payment as an incentive grant for those who join as Associate Members.

#### **Material:**

The following material is available to chapter leaders. The material will be delivered electronically via e-mail and posted on the AAPT Web site, under Section Representative Resources. The material may be printed and handed out, mailed or faxed. The section may also e-mail the material as an attachment and post on the chapter Web site.

- Rules: a guide to implement the AAPT Associate Membership
- Associate Membership Application: a special one-page PDF application.
- Promotional Flyer: a special one-page flyer to promote the Associate Membership benefits.
- PowerPoint: a short presentation that promotes the Associate Membership which can be used at section meetings.
- Recruitment Letter or E-mail: a one-page letter to promote the Associate Membership

#### **Questions:**

Please direct all questions regarding the Associate Membership to the AAPT Membership Department at [membership@aapt.org](mailto:membership@aapt.org) or 301-209-3333.

#### **Rules:**

1. The Associate Membership is open to nonmembers have never joined AAPT or former members whose membership lapsed prior to December 31, 2006.
2. The Associate Membership will be in effect for a minimum of three years.
3. Sections may only promote the Associate Membership to nonmembers within the section's geographic area.
4. New Associate Members recruited by the section and joining online must select the appropriate section for the section to receive the incentive grant.
5. New Associate Members recruited by the section and joining by completing the pdf form available from the website must enter the section name for the section to receive the incentive grant.
6. AAPT has the authority to recognize new Associate Members who joined in promotional material.